

**REMARKS**

This is in response to the Office Action dated November 27, 2007. New claims 19-22 have been added. Thus, claims 1-22 are now pending.

Claim 1 stands rejected under Section 102(b) as being allegedly anticipated by JP '019 (see also US 5,101,279). This Section 102(b) rejection is respectfully traversed.

Claim 1 requires that *the directivity of the light from the backlight traveling in the first direction is higher than a directivity of light traveling in the second direction* (a pitch of the pixels in the first direction Y is longer than a pitch of the pixels in the second direction X). For example, referring to Figs. 3-4 and 8 of the instant application for instance, the longitudinal axes of the lenses 31a extend in direction X, so that the directivity of light traveling in direction Y is higher than in direction X.

JP '019 fails to disclose or suggest the above italicized subject matter of claim 1. Based on Figs. 1-2, JP '019 shows that the longitudinal axes of the lenses 31a extend in direction c/d (same as direction Y in this application), so that the directivity of light traveling in direction a/b (same as direction X in this application) is *higher* than in direction Y. Thus, JP '019's teaching is the *opposite* of what claim 1 requires. The rejection of claim 1 is incorrect and should be withdrawn.

Claim 16 requires that "the pixels on the display panel are disposed in a matrix manner and along a first direction and a second direction orthogonal to the first direction, and *a pitch of the pixels in the first direction is longer than a pitch of the pixels in the second direction*, an intensity-half-width angle of the light is not more than  $\pm 20^\circ$  in the first direction and the second direction, and the light from the backlight traveling in the first direction is collected by the micro lens array." Thus, claim 16 requires that a pitch of the pixels in the first direction Y is longer

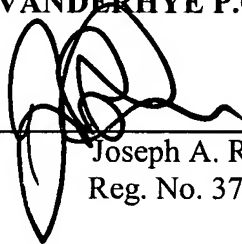
than a pitch of the pixels in the second direction X. For example, referring to Figs. 3-4 and 8 of the instant application for instance, the longitudinal axes of the lenses 31a extend in direction X, so that the directivity of light traveling in direction Y is higher than in direction X. As explained above, JP '019 fails to disclose or suggest this.

It is respectfully requested that all rejections be withdrawn. All claims are in condition for allowance. If any minor matter remains to be resolved, the Examiner is invited to telephone the undersigned with regard to the same.

Respectfully submitted,

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